

## **Optasia Celebrates Successful IPO and Listing on the Johannesburg Stock Exchange**

**Johannesburg, 4 November 2025** — *Optasia, a global leader in AI-powered fintech, today celebrated its successful debut on the Johannesburg Stock Exchange (JSE)* — marking a defining milestone in its journey to expand financial inclusion across emerging markets.

The **IPO was priced at ZAR19.00 per share, at the top of the announced range**, after **exceptional demand from both South African and international institutional investors**. The **offering was several times oversubscribed**, raising **ZAR6.5 billion (approximately USD375 million)** and implying a **market capitalisation of ZAR23.5 billion** based on **1 235 061 843 ordinary shares** in issue. Optasia is now listed on the JSE's **Main Board (Consumer Lending – Finance Credit Services)** under the share code **OPA**.

“Today marks a defining moment for Optasia,” said **Salvador Anglada, CEO of Optasia**. “This IPO is not just a financial milestone — it’s a celebration of belief. Belief in our purpose, our people, and our potential. The overwhelming interest from both South African and international investors is a strong vote of confidence in what we’ve built and in the opportunities that lie ahead.”

Ahead of the IPO, **FirstRand Limited**, one of South Africa’s leading financial institutions, made a **strategic investment for a 20.1% stake in Optasia** through an off-market transaction. The investment, completed prior to the IPO, reflects long-term confidence in Optasia’s model and growth trajectory.

Founded in 2012, **Optasia has grown from a single-country airtime credit provider into one of the world’s largest AI-powered fintech platforms**. Today, it reaches more than **120 million active users each month across 38 countries**, processing over **31 million transactions daily**. Its proprietary **B2B2X platform** enables mobile operators and financial institutions to extend credit and liquidity responsibly to underserved populations using real-time data and AI-driven affordability assessments.

“Joining the JSE gives us a stronger platform to grow, innovate, and scale our impact,” Anglada added. “From a street vendor expanding her business with a micro-loan to a young entrepreneur staying connected through mobile credit — Optasia exists to open doors of opportunity where they’re needed most. This listing marks the start of an exciting new chapter of growth and impact.”

With **1.7 billion adults still unbanked globally** and mobile penetration continuing to rise, **Optasia is uniquely positioned to lead the next phase of inclusive finance — combining AI, data, and deep partnerships to unlock financial opportunity at scale**.

For full details of the listing, please visit [optasia.com/ir](https://optasia.com/ir)

**ENDS**

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**About Optasia**

Founded in 2012, Optasia is a global AI-driven fintech platform that provides Micro Financing Solutions (MFS) and Airtime Credit Solutions (ACS) to underbanked individuals across 38 countries. Through its partnerships with mobile network operators, and financial institutions, Optasia enables real-time credit decisioning and digital financial access via mobile channels. Operating on a B2B2X model, the company processes over 32 million transactions daily for more than 120 million active users. By leveraging its proprietary AI technology, Optasia delivers scalable, data-driven financial inclusion that drives economic participation across Africa, Asia, and the Middle East.